



BE.Dance Social Media Policy

BE.Dance has the following official social media sources, which are secured and controlled by BE.Dance.

They consist of official pages on:

Facebook – www.facebook.com/BEDance

Twitter – twitter.com/bedancers

Instagram – [instagram.com/bedancers](https://www.instagram.com/bedancers)

These media sources will contain the official BE.Dance logo. BE.Dance is not responsible for, or involved in any other unofficial pages, channels or accounts.

BE.Dance social media sources are internally moderated and content uploaded or posted that BE.Dance designates as illegal, inappropriate or abusive will be immediately removed and reported to the relevant media source management.

BE.Dance advises anybody visiting or using social media sites to avoid posting their personal data. BE.Dance will only publish personal data at the express written consent of the person involved (or their parent/guardian where they are under 18), photographs if parents have given consent or if it is already in the public domain. BE.Dance will never publish personal data including addresses or contact details other than that of BE.Dance staff and this will always be limited to business contacts.

BE.Dance takes no responsibility for any content found on any external sites, links or pages including Twitter handles and YouTube channels.

No BE.Dance staff members will knowingly befriend or follow on any form of social media the following:

- Ex students under 18
- Current students at BE.Dance
- Parents of BE.Dance Student

BE.Dance teachers will not use their personal or business social media accounts to discuss any aspect of the dance classes. Any discussions of this nature should be conducted either with the Directors of BE.Dance where they can be dealt with in confidence. Teachers should refer to the code of conduct for further information.

Many teachers use social media sites successfully as communication tools. BE.Dance teachers are reminded that libel laws apply to written comments on these sites and to ensure that they are monitored to ensure that posts and uploads are appropriate. Inappropriate postings and uploads could be used in disciplinary and/or legal action.

The use of phones in class is strictly prohibited with the exception of using them to take the register using DanceBiz on ThinkSmart Software and to use music playlists to play the class music. Teachers are NOT permitted to use their phones to take calls / receive messages or take pictures of or film students during class and on the school premises.